



Shen Cheerleading Booster Club



Congratulations to all new and returning cheerleaders as we head into the 2018-19 cheer season!!

What do we do?

The mission of the Shen Cheerleading Booster Club is to provide overall support of the spirit and well-being of the Shen Cheer program and to support the goals of the coaches. We accomplish this by coordinating and promoting team events and organizing fundraising to give our teams the resources and opportunities they need to succeed and grow.

Who are we?

- *President – Dennis Rau*
- *Vice-President – Julie Lacijian*
- *Treasurer – Michelle Starkey*
- *Secretary – Shelly DeCicco*
- *Fundraising Chairperson – Christina Rau*

How to stay in touch

Connect to us using the following tools to stay up-to-date and maintain open lines of communication:

- **REMIND APP** – text **@shench** to **81010** to be connected to the Shen Cheer Booster Club Remind ‘class’ to receive periodic reminders of upcoming events, due dates, special announcements, etc. (please sign up for Booster Club and team Remind accounts)
- **EMAIL**—shencheerboosterclub@gmail.com
- **WEBSITE**—shencheerboosterclub.com (info, announcements, photo galleries)
- **FACEBOOK PAGE**—@ShenCheerleadingBoosterClub
- **TWITTER (team page)**—@ShenCheer

How we raise money:

Fall Fundraisers

- **Sponsor fundraiser**

- *Two sponsorship levels this year:
Green Sponsor -- \$100 / Silver Sponsor -- \$200*
 - *Green sponsors will get their business name (or personal name, if an individual sponsor) on the sponsor shirt, business logo on the Booster Club website, and a team photo thank-you card (full color, cardstock)*
 - *Silver sponsors will get their business logo (or personal name/logo, if an individual sponsor) on the sponsor shirt, business logo and hyperlink to their website on the Booster Club website, and a team photo thank-you plaque*
- *Sponsor fundraising minimum requirement is \$200 per cheerleader (i.e. two green sponsors or one silver sponsor)*
 - *If you choose not to seek out sponsors, there is a \$200 opt-out (check payable to Shen Cheer Booster Club)*
- *A sponsor shirt will be provided by the Booster Club to each cheerleader that fulfills their participation requirement*
- *Sponsor forms are due back to Mrs. Rau (fundraising chairperson) no later than September 14, 2018.*
- *Checks should be made payable to Shen Cheer Booster Club*
- *Tip--try returning to sponsors that supported you last year, and try branching out away from the Rt. 146 corridor in Clifton Park to other areas in the Shen community that may want to show their support*
- *The cheerleader that brings in the most sponsorship money--in excess of \$400--will receive an apparel item of their choice from the Shen Cheer online shop (Booster Club will contact you to place the order). In the event of a tie, the value of the top item will be split between the top earners.*

- **Chipotle / Menchie's night out**

- *Dinner-dessert night out for families; locations right next to one another*
- *Come out to Chipotle and Menchie's at the Clifton Park Center for a family night out on Monday, September 10, 2018 between 4pm-8pm. Fundraising by eating dinner and dessert!!*
- *Bring a flyer (provided) or show a picture of the flyer on your phone when paying for your meal(s), and Chipotle will share 33% of proceeds from that sale with Shen Cheerleading! Menchie's will share 20% of proceeds from qualifying sales. This event great earning potential for our team!*
- *Tell your friends, family, coworkers about our event—the more people that participate (must show paper or electronic flyer), the more money our teams will earn!*
- *The event flyer(s) will also be posted on the Shen Cheer Booster Club website, and the Shen Cheer Facebook and Twitter pages, for your convenience.*

- **Car wash**

- *When: Saturday, September 29, 2018, 10am-4pm*
Varsity: 12pm-2pm (car wash sponge)
JV: 2pm-4pm
(A-C: bucket, D-S: squeegee, T-Z: plastic step stool)
Freshman: 10am-12pm (6 signs: outline letters in black)
- *Where: Shenendehowa Methodist Church (Rt. 146)*

- **Shen Cheer clinic (Varsity Cheerleaders only)**

- *What: cheer clinic for students in K-8*
- *Where: Shatekon gymnasium*
- *When: Sunday, September 16, 2018, from 12pm-2pm*
- *Performance: JV home game on Saturday, September 22, 2018 (game starts at 12pm).*
- *Clinic is open to grades K-8; registration flyer will be posted on the Booster Club website--please post/share!*

- ***Shen Cheer apparel***

- *For the first time, Shen Cheer is offering an online store to purchase all your favorite Shen Cheer apparel items*
- *Pay online and delivery to practice (estimated date 9/7)*
- *Check out great selection which includes many new items and accessories! A portion of sales proceeds will come back to the team.*
- ***Online store closes Friday, August 24th***
- *Shen Cheer store link:*
 - <https://abwshencheer.itemorder.com>

Mandatory community involvement:

Nick's Run to be Healed 5K race

- *When: Sunday, September 30, 2018, time to be announced*
- *Where: Clifton Commons*
- *Freshman/JV/Varsity—participation is required; cheerleaders will cheer on runners at the start/finish line*

Football season reserved seating info. (via Shen Football Booster Club)

* Seats are \$25 each and are for ALL 4 Varsity home games. You will receive season tickets for the same number of seats you order. You will also get laminated 8X10's of your family name on the bleachers, showing that the seats are reserved for you. **Playoff Games are charged separately by Section 2.**

* Reserved seating can be placed ANYWHERE on the Varsity Football Field Bleachers. As per tradition, Varsity parents of each group (**Football, Cheer, Dance Team and Color Guard**) will receive first choice of seats in front of the Media Box.

* Website: <http://www.shenfootball.com/reserved-seating.html>

* Deadline: place your order ASAP, before first home game on 8/31/18

FOOTBALL GAME SCHEDULES

Varsity

- 8/31 - Guilderland (home)**
- 9/7 - Colonie (home; JP Night & Chris Stewart Media Box dedication)**
- 9/14 Niskayuna (@ Niskayuna)**
- 9/21 Shaker (@ Shaker)**
- 9/28 Bethlehem (home; Homecoming game)**
- 10/5 CBA (@ CBA)**
- 10/13 Albany (@ Albany)**
- 10/19 Saratoga (home; Senior Night)**
- 10/26 Sectional Semifinals**
- 11/2 Class AA Super Bowl**

Shenendehowa High School JUNIOR VARSITY FOOTBALL 08/17/2018 - 11/30/2018

Day	Date	Time	Home	Visitor	Type
Fri	08/31/2018	11:00AM	Guilderland High School	Shenendehowa High School	LEAGUE
Sat	09/08/2018	10:00AM	Colonie Central High School	Shenendehowa High School	LEAGUE
Sat	09/15/2018	12:00PM	Shenendehowa High School	Niskayuna High School	
Sat	09/22/2018	12:00PM	Shenendehowa High School	Shaker High School	LEAGUE
Sat	09/29/2018	10:00AM	Bethlehem High School	Shenendehowa High School	LEAGUE
Thu	10/04/2018	06:30PM	Shenendehowa High School	Christian Brothers Academy	LEAGUE
Thu	10/11/2018	06:30PM	Shenendehowa High School	Albany High School	LEAGUE
Thu	10/18/2018	06:00PM	Saratoga Springs High School	Shenendehowa High School	LEAGUE
Thu	10/25/2018	06:00PM	Schenectady High School	Shenendehowa High School	LEAGUE

Shenendehowa High School FRESHMEN FOOTBALL 08/17/2018 - 11/30/2018

Day	Date	Time	Home	Visitor	Type	Facility
Wed	09/05/2018	04:15PM	Christian Brothers Academy	Shenendehowa High School	LEAGUE	SHEN HIGH SCHOOL EAST STADIUM
Wed	09/12/2018	04:15PM	Niskayuna High School	Shenendehowa High School	LEAGUE	
Thu	09/20/2018	04:15PM	Shenendehowa High School	Queensbury	LEAGUE	SHEN HIGH SCHOOL EAST STADIUM
Wed	09/26/2018	04:15PM	Shenendehowa High School	Shaker High School	LEAGUE	SHEN HIGH SCHOOL EAST STADIUM
Wed	10/03/2018	04:15PM	Saratoga Springs High School	Shenendehowa High School	LEAGUE	TOGA TOGA SARATOGA SPRINGS HS FOOTBALL FIELD
Wed	10/10/2018	04:15PM	Shenendehowa High School	Colonie Central High School	LEAGUE	SHEN HIGH SCHOOL EAST STADIUM
Wed	10/17/2018	04:15PM	Guilderland High School	Shenendehowa High School	LEAGUE	
Wed	10/24/2018	04:15PM	Shenendehowa High School	Christian Brothers Academy	LEAGUE	SHEN HIGH SCHOOL EAST STADIUM
Tue	10/30/2018	04:15PM	Shenendehowa High School	Niskayuna High School	LEAGUE	SHEN HIGH SCHOOL EAST STADIUM

FALL CHEER EVENT CALENDAR / SUMMARY

- ❑ **Mon, 9/10** **Chipotle / Menchie's night out fundraiser**
- ❑ **Fri., 9/14** **Sponsorship forms / \$ due**
- ❑ **Sun., 9/16** **Football Cheer Clinic**
 (12pm-2pm; Shatekon gym; Varsity only)
- ❑ **Sat., 9/22** **Football Cheer Clinic performance**
 (JV home game-12pm start time)
- ❑ **Sat., 9/29** **Car wash fundraiser**
 (10am-4pm; Shenendehowa Methodist Church)
- ❑ **Sun., 9/30** **Nick's Run (time TBD; Clifton Commons)**

2018 SEPTEMBER						
SUN	MON	TUE	WED	THU	FRI	SAT
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						