



# *Shen Cheerleading Booster Club*



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*Congratulations to all new and returning cheerleaders as we head into the 2017-18 basketball cheer season!!*

## **What do we do?**

*The mission of the Shen Cheerleading Booster Club is to provide overall support of the spirit and well-being of the Shen Cheer program and to support the goals of the coaches. We accomplish this by coordinating and promoting team events and organizing fundraising to give our teams the resources and opportunities they need to succeed and grow.*

## **Who are we?**

- President – Dennis Rau*
- Vice-President – Julie Lacijian*
- Treasurer – Maureen Spence*
- Secretary – Shelly DeCicco*
- Fundraising Chairperson – Donna Marchewka*
- Past President – Renee Barlow*

## **How to stay in touch**

*Connect to us using the following tools to stay up-to-date and maintain open lines of communication:*

- **Remind** – text @shench to 81010 to be connected to the Shen Cheer Booster Club Remind ‘class’ to receive periodic reminders of upcoming events, due dates, special announcements, etc.*
- **email** – contact us by email at [shencheerboosterclub@gmail.com](mailto:shencheerboosterclub@gmail.com)*
- **website** – shencheerboosterclub.com (general info, announcements, schedules, photo galleries, order forms, etc.)*
- **Facebook page** – @ShenCheerleadingBoosterClub*
- **Twitter (team page)** – @ShenCheer*

## How we raise money:

### Winter Fundraisers

- *Lakeside Farms pie sales (redeemable gift certificates)*
  - *Cheerleaders will be holding a pie sale fundraiser this year, from 11/10/2017-11/29/2017.*
  - *Pie gift certificates will be sold for \$18/ pc. and will be redeemable at Lakeside Farms for one of five different pie flavors. Pie gift certificates will be valid from 12/01/2017 through 12/31/2018.*
  - *Each cheerleader is expected to sell (20) pies. You will receive an order form to track pie orders. Payment will be collected at the time of the order. \*\*Please ensure the 'cheerleader name' box is filled out on the order form so you receive credit for your sales!*
  - *Checks should be made payable to 'Shen Cheerleading Booster Club'*
  - *Pie order forms (provided; also available for download on shencheerboosterclub.com) and payment should be submitted to Alyssa Marchewka no later than November 29, 2017.*
  - *Gift certificates will be delivered to the cheerleaders on November 30. Cheerleaders will then distribute the certificates to their customers/purchasers.*
  - *The three top-selling (beyond the expected 20 pies) cheerleaders will receive a cash award (1<sup>st</sup> place-\$100, 2<sup>nd</sup> place-\$75, 3<sup>rd</sup> place-\$50). In the event of a tie for each place, a name will be drawn from a hat.*

○ ***Shen Cheer apparel sales***

- *Order forms (provided) and payment (checks payable to 'Shen Cheerleading Booster Club') need to be turned in to Renée Barlow by 12/01/2017 for apparel delivery by 12/15/2017.*
- *All orders submitted after 12/01/2017 will be delivered after the holidays.*
- *\*\*If apparel is being ordered as a gift, please note this in large/bold print on the order form.*
- *Additional order forms are also available for download on the Shen Cheer Booster Club website.*

○ ***Alpin Haus raffle***

- *Shen Cheer will raffle off a \$200 gift certificate that has again been generously donated by Alpin Haus. The gift certificate will be redeemable at the Clifton Park Alpin Haus location.*
- *Raffle tickets will be \$5/pc., and cheerleaders will be responsible for selling 10 tickets each.*
- *Raffle ticket sales will take place from 11/27/2017-12/20/2017.*
- *The winning ticket will be drawn on 12/21/2017.*

○ ***Shen Cheer clinic (Varsity Cheerleaders only)***

- *Varsity cheerleaders will conduct a Shen Cheer clinic for future Shen cheerleaders on Sunday, 01/07/2018, from 12:30pm-2:30pm at the Shatekon gymnasium.*
- *The future Shen cheerleaders will perform their routine at the home basketball game on Friday, 01/12/2018.*
- *The clinic is open to grades K-8.*

## Mandatory community service / team exposure events

### ○ *Holiday gift wrapping*

- *Shen Cheer will have a gift-wrapping table set up at the Crossgates Mall again this year, during the weekend of 12/9-12/10.*
- *JV: Sat., 12/9 from 12pm to 8pm (shifts TBD)*
- *Varsity: Sun., 12/10 from 12pm to 8pm (shifts TBD)*
- *All cheerleaders/parents must sign up to donate supplies (i.e. paper, tape, bows, ribbon, gift bags, tissue paper, etc.). Supplies can be brought to Alyssa Marchewka at practice on/before (no later than) Tuesday, 12/05/2017.*
- *Parent volunteers are also needed to supervise/chaperone.*
- *Cheerleaders must wear their cheer uniform to this event.*

### ○ *Hat/mitten/gloves/socks drive in support of Things of My Very Own*

- *At each home basketball game during the months of December and January, Shen Cheer will have donation boxes at the HSE gymnasium entrance to collect items for Things of My Very Own, a non-profit organization that provides crisis intervention services to at-risk children whom have been impacted by abuse and/or neglect.*
- *Some common requested items are winter hats, mittens, gloves, socks, diapers, hygiene items and school*

*supplies. Please help us spread the word to make this effort a success!*

○ ***Cheer choreography***

- *All cheerleaders are required to pay a \$100 choreography / competition fee for the 2017-18 basketball / competition cheer season*
- *Checks should be made payable to the Shen Cheerleading Booster Club*
- **MANDATORY CHOREOGRAPHY DATES:**
  - ***Varsity***
    - *Tesago gymnasium*
    - *Friday, 11/10 from 10am-2pm*
    - *Saturday, 11/11 from 10am-2pm*
    - *Sunday, 11/12 from 10am-2pm*
  - ***JV***
    - *Cheer Intensity (Green Island)*
    - *Saturday 12/2 from 2pm-6pm*
    - *Sunday, 12/3 from 2:30pm-6:30pm*

○ ***Booster Club board members needed for next season!***

- *We will be losing some talented members of our board after this season, and are looking for motivated parent volunteers to fill the following positions:*
  - *Treasurer*
  - *Fundraising Chairperson*
- *Please consider taking on one of these important roles and helping us contribute to the success of Shen Cheer!*
- *Any questions??*
  - *Email us at [shencheerboosterclub@gmail.com](mailto:shencheerboosterclub@gmail.com)*